



Creativibes

Unmatched Digital Creative Services

Youth Internship Program

We are looking for an experienced, passionate and creative Social Media Manager to join our team. As a Social Media Manager, you will be responsible for developing and implementing our Social Media strategy in order to increase our online presence and improve our marketing and sales efforts. You will be working closely with Marketing and Sales departments.

Responsibilities

- Manage and oversee social media content of Creativibes Digital as well as respond to their inbox messages and comments
- Create engaging content for social media using tools such as Adobe Photoshop or Canva. Maintaining source file is required.
- Stay up to date with latest social media best practices and technologies
- Use social media marketing tools such as Facebook Creator Studio
- Work with copywriters and designers to ensure content is informative and appealing
- Create content for Creativibes Digital Website Blog
- Monitor SEO and user engagement and suggest content optimization
- Communicate with industry professionals and influencers via social media to create a strong network
- Provide constructive feedback
- Adhere to rules and regulations

Requirements

- ✓ Social Media Strategist using social media for brand awareness and impressions
- ✓ Excellent knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+ and other social media best practices
- ✓ Understanding of Wordpress, SEO and web traffic metrics
- ✓ Experience with doing audience and buyer persona research
- ✓ Good understanding of social media KPIs
- ✓ Familiarity with web design and publishing
- ✓ Excellent multitasking skills
- ✓ Great leadership skills
- ✓ Critical thinker and problem-solving skills
- ✓ Team player
- ✓ Good time-management skills
- ✓ Great interpersonal, presentation and communication skills

Pay & Duration

Rs. 15,000/month for 3 months. (Subject to extension on willingness of candidate or Creativibes Digital)

Apply at

info@creativibes.com